

**Coffee Shop Sales Report**



The main objective

of this project is

to analyse retail

sales data to gain actionable insights

that will enhance the performance of the Coffee Shop.

**Recommended Analysis**

* **How do sales vary by day of the week and hour of the day?**
* **Are there any peak times for sales activity?**
* **What is the total sales revenue for each month?**
* **How do sales vary across different store locations?**
* **what is the average price/order per person?**
* **Which products are the best selling in terms of quantity and revenue?**
* **How do sales vary by product category and type ?**